

## 1902 - International School of Broadcasting and Journalism

### Even Semester End Examinations 2023-2024

#### Schedule of Examinations

#### Important Instructions

1. No Student should be allowed to appear for the Theory/Practical/Jury/Viva etc. examinations without an authenticated Hall Ticket and Identity Card issued by the University.
2. Student must be present in the examination Hall before 15 minutes, no student shall be allowed to enter after 30 minutes from the commencement of the examination.
3. Mobile Phones, audio-visual, or any electronic equipment are strictly not allowed in the examination hall. The exchange of Calculator is not allowed.
4. Students should check and verify all the details mentioned on the Hall Ticket, in case of any mismatch in information, students need to contact the Examination Section of the School for corrections.
5. Students are forbidden from taking any material into the examination hall that can be treated as a unfair means. Unfair Means is strictly prohibited and punishable as per the rules, regulations, and ordinances of the University.
6. No request shall be granted for change in time or date for the University Examination on any ground.
7. Result will be declared on the university examination portal:  
<https://student.mitapps.in>
8. After declaration of the result on exam portal, if student is not satisfied with Grades, student can apply for Soft Copies of Answer Book / Revaluation within 15 days from declaration of result.

## B.A. (Digital Media)

### B.A. (Digital Media) : Sixth Semester

Course Code	Course Name	Date	Time
21BAJMC601	Media Laws and Ethics (2021)	Monday, 27 May, 2024	09:30 AM TO 12:00 PM
21BAJMC602	Media Convergence (2021)	Wednesday, 29 May, 2024	09:30 AM TO 12:00 PM
21BAJMC611	Social Media Marketing (2021)	Friday, 31 May, 2024	09:30 AM TO 11:30 AM
21BAJMC612	Digital Content Strategy (2021)	Wednesday, 5 June, 2024	09:30 AM TO 11:30 AM

## B.A. (Journalism)

### B.A. (Journalism) : Sixth Semester

Course Code	Course Name	Date	Time
21BAJMC601	Media Laws and Ethics (2021)	Monday, 27 May, 2024	09:30 AM TO 12:00 PM
21BAJMC602	Media Convergence (2021)	Wednesday, 29 May, 2024	09:30 AM TO 12:00 PM
21BAJMC607	Specialised Reporting (2021)	Friday, 31 May, 2024	09:30 AM TO 12:00 PM
21BAJMC608	Documentary Production (2021)	Wednesday, 5 June, 2024	09:30 AM TO 11:30 AM

## B.A. (Journalism and Mass Communication)

### B.A. (Journalism and Mass Communication) : First Semester

Course Code	Course Name	Date	Time
21BAJMC102	Contemporary India (2021)	Monday, 10 June, 2024	09:30 AM TO 12:00 PM
23JMC1101	Contemporary India (2023)	Monday, 10 June, 2024	09:30 AM TO 12:00 PM
23JMC1102	Fundamental of Business and Economy (2023)	Tuesday, 11 June, 2024	09:30 AM TO 12:00 PM
23JMC1103	Evaluation of Journalism (2023)	Wednesday, 12 June, 2024	09:30 AM TO 12:00 PM
23JMC1106	Basic of Visual and Atheistic (2023)	Thursday, 13 June, 2024	09:30 AM TO 11:30 AM
23JMC1108	Current Affair (2023)	Thursday, 13 June, 2024	09:30 AM TO 12:00 PM

### B.A. (Journalism and Mass Communication) : Second Semester

Course Code	Course Name	Date	Time
23JMC1201	Introduction to Journalism (2023)	Monday, 27 May, 2024	09:30 AM TO 12:00 PM
23JMC1202	Basics of advertising and public relation (2023)	Wednesday, 29 May, 2024	09:30 AM TO 12:00 PM
23JMC1203	Introduction to Digital media (2023)	Friday, 31 May, 2024	09:30 AM TO 12:00 PM
23JMC1207	Constitution of India (2023)	Wednesday, 5 June, 2024	09:30 AM TO 12:00 PM
23JMC1208	Media Literacy and appreciation (2023)	Friday, 7 June, 2024	09:30 AM TO 12:00 PM
21BAJMC202	Evolution of Journalism (2021)	Tuesday, 11 June, 2024	09:30 AM TO 12:00 PM
21BAJMC203	Indian Polity and Issues (2021)	Wednesday, 12 June, 2024	09:30 AM TO 12:00 PM

### B.A. (Journalism and Mass Communication) : Third Semester

Course Code	Course Name	Date	Time
21BAJMC301	Introduction to Advertising (2021)	Monday, 10 June, 2024	09:30 AM TO 12:00 PM
21BAJMC302	Fundamentals of Journalism (2021)	Monday, 10 June, 2024	09:30 AM TO 12:00 PM
21BAJMC303	Basics of Marketing (2021)	Tuesday, 11 June, 2024	09:30 AM TO 12:00 PM

## B.A. (Journalism and Mass Communication) : Fourth Semester

Course Code	Course Name	Date	Time
21BAJMC401	Introduction to PR (2021)	Tuesday, 28 May, 2024	09:30 AM TO 12:00 PM
21BAJMC402	Online Media (2021)	Thursday, 30 May, 2024	09:30 AM TO 11:30 AM
21BAJMC403	Media Culture and Society (2021)	Monday, 3 June, 2024	09:30 AM TO 12:00 PM
21BAJMC404	Environment Studies (2021)	Thursday, 6 June, 2024	09:30 AM TO 12:00 PM

## B.A. (Advertising and Public Relations)

### B.A. (Advertising and Public Relations) : Fifth Semester

Course Code	Course Name	Date	Time
20BAJMC502	Media Management (2020)	Monday, 10 June, 2024	09:30 AM TO 12:00 PM

### B.A. (Advertising and Public Relations) : Sixth Semester

Course Code	Course Name	Date	Time
20BAJMC601	Media Law and Ethics (2020)	Monday, 27 May, 2024	09:30 AM TO 12:00 PM
21BAJMC601	Media Laws and Ethics (2021)	Monday, 27 May, 2024	09:30 AM TO 12:00 PM
21BAJMC602	Media Convergence (2021)	Wednesday, 29 May, 2024	09:30 AM TO 12:00 PM
21BAJMC604	Account Management (2021)	Friday, 31 May, 2024	09:30 AM TO 12:00 PM

## M.A. (Broadcasting)

### M.A. (Broadcasting) : Fourth Semester

Course Code	Course Name	Date	Time
21MAJMC401	Media Management (2021)	Tuesday, 28 May, 2024	09:30 AM TO 12:00 PM
21MAJMC402	Environment Studies (2021)	Thursday, 30 May, 2024	09:30 AM TO 12:00 PM
21MAJMC406	Film Studies (2021)	Monday, 3 June, 2024	09:30 AM TO 12:00 PM
21MAJMC407	Radio Production (2021)	Thursday, 6 June, 2024	09:30 AM TO 11:30 AM

## M.A. (Digital Media)

### M.A. (Digital Media) : Fourth Semester

Course Code	Course Name	Date	Time
21MAJMC401	Media Management (2021)	Tuesday, 28 May, 2024	09:30 AM TO 12:00 PM
21MAJMC402	Environment Studies (2021)	Thursday, 30 May, 2024	09:30 AM TO 12:00 PM
21MAJMC409	Social Media Marketing (2021)	Monday, 3 June, 2024	09:30 AM TO 11:30 AM
21MAJMC410	Data Analytics (2021)	Thursday, 6 June, 2024	09:30 AM TO 12:00 PM

## M.A. (Journalism)

### M.A. (Journalism) : Fourth Semester

Course Code	Course Name	Date	Time
21MAJMC401	Media Management (2021)	Tuesday, 28 May, 2024	09:30 AM TO 12:00 PM
21MAJMC402	Environment Studies (2021)	Thursday, 30 May, 2024	09:30 AM TO 12:00 PM
21MAJMC403	Specialised Reporting (2021)	Monday, 3 June, 2024	09:30 AM TO 11:30 AM
21MAJMC404	Online Journalism (2021)	Thursday, 6 June, 2024	09:30 AM TO 11:30 AM

## M.A. (Journalism and Mass Communication)

### M.A. (Journalism and Mass Communication) : Second Semester

Course Code	Course Name	Date	Time
23MAJMC201	Media Research and Dissertation (2023)	Monday, 27 May, 2024	09:30 AM TO 11:30 AM
23MAJMC202	Public Relations: Theory and Application (2023)	Wednesday, 29 May, 2024	09:30 AM TO 12:00 PM
23MAJMC203	Integrated Marketing Communication (2023)	Friday, 31 May, 2024	09:30 AM TO 12:00 PM
21MAJMC204	AI and ML in Media (2021)	Wednesday, 5 June, 2024	09:30 AM TO 12:00 PM
23MAJMC204	AI and ML in Media (2023)	Wednesday, 5 June, 2024	09:30 AM TO 12:00 PM
23MAJMC205	Media Laws and Ethics (2023)	Friday, 7 June, 2024	09:30 AM TO 12:00 PM

## M.A. (Advertising and Public Relations)

### M.A. (Advertising and Public Relations) : Second Semester

Course Code	Course Name	Date	Time
21MAJMC204	AI and ML in Media (2021)	Wednesday, 5 June, 2024	09:30 AM TO 12:00 PM

### M.A. (Advertising and Public Relations) : Fourth Semester

Course Code	Course Name	Date	Time
21MAJMC401	Media Management (2021)	Tuesday, 28 May, 2024	09:30 AM TO 12:00 PM
21MAJMC402	Environment Studies (2021)	Thursday, 30 May, 2024	09:30 AM TO 12:00 PM
21MAJMC412	Social Media Marketing (2021)	Monday, 3 June, 2024	09:30 AM TO 11:30 AM
21MAJMC413	Brand Management (2021)	Thursday, 6 June, 2024	09:30 AM TO 12:00 PM



**(Dr. Dnyandeo Neelwarna)**  
Controller of Examinations

**Date:** 10-04-2024